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Some slider borrowed from the tutorial «Natural Language Understanding: Foundations and **State-of-the-Art**", by **Percy Liang** (Stanford University).

Web Mining & Retrieval, a.a. 2020-21

Overview

- Documents in Information Retrieval and Web Applications
- Textual Data, Information and Content
 - Natural Language Processing: introduction to the linguistic background
 - Natural Language and Content
 - NL Syntax



- NL Semantics
- Document Representation and IR models
- Summary

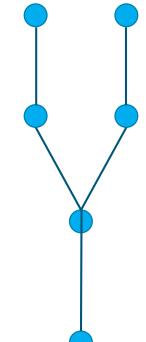
Ambiguity and Linguistic Levels

Semantics

Syntax

Morphology

Phonology

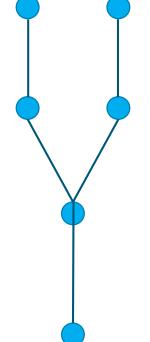


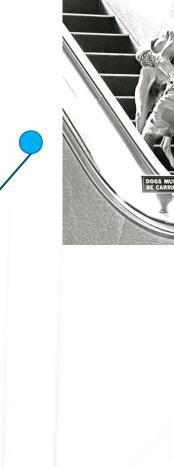
eat cake with fork

compro la borsa in pelle

earth observation satellite Eco's book

il timore dei manager



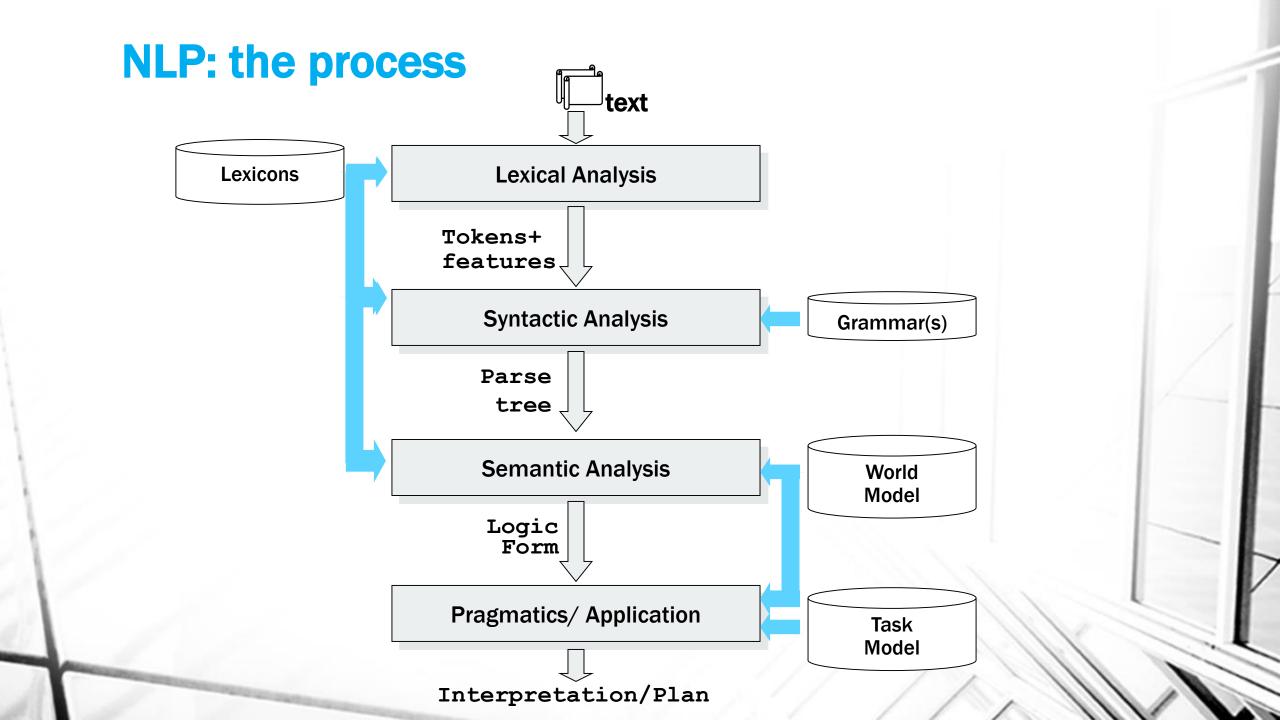




can/can



del (pane) /del (libro)





- In linguistics, syntax is the study of the rules that govern the structure of sentences, and which determine their relative grammaticality.
- Such rules govern a number of language phenomena as systems for phonology, morphology, syntax as well as discourse

Parse Trees

- The representation of the parsing result is a structure that expresses:
 - The order of constituent elements in the sentence
 - The grammatical type of constituents
 - The hierarchical organization of constituents
- The structures able to express these properties are the derivation trees also called parse trees

Syntax: Phrase Structure Grammars (Chomsky, 75)

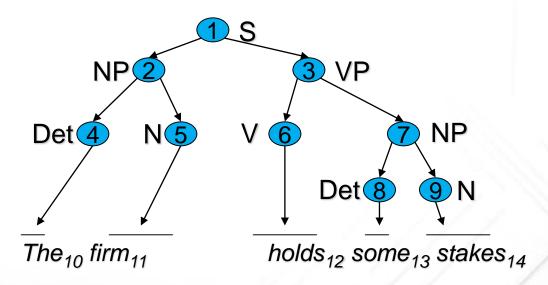
"The firm holds some stakes"

Symbol Vocabulary: **Vn**={S,NP,VP,Det,N}, **Axiom**: S

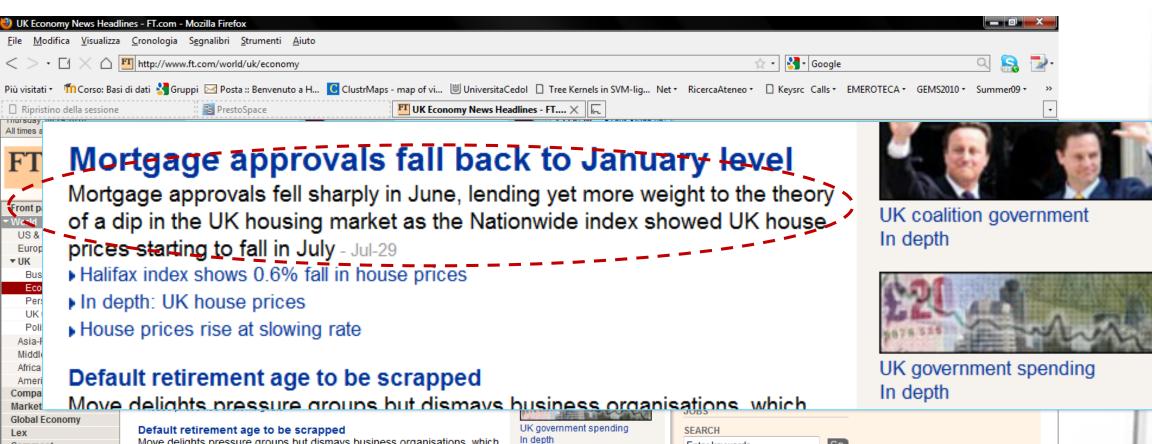
Productions: {S→NP VP, VP→V NP, NP→Det N}

A Derivation is the representation of the cascade of rules used to rewrite S, e.g. :

S > NP VP > Det N VP > The N VP > The firm VP > The firm V NP > The firm holds NP > The firm holds Det N > The firm holds some N > The firm holds some stakes



Grammatical Analysis



Comment
Video
Podcast
Interactive
Management
Business Education
Personal Finance
Arts & Leisure
Wealth

In depth

Move delights pressure groups but dismays business organisations, which warn that the measure is being introduced too quickly - Jul-29

Global Insight: Cameron needs to be more subtle

David Cameron has led the largest official delegation to India since its independence from Britain 63 years ago. By doing so, he has tested Britain's place in the world, and how far it has travelled since 1947 - Jul-29

Gilts lose lustre for overseas investors

Flight from eurozone risk to UK government bonds is moderating - Jul-29



Enter keywords

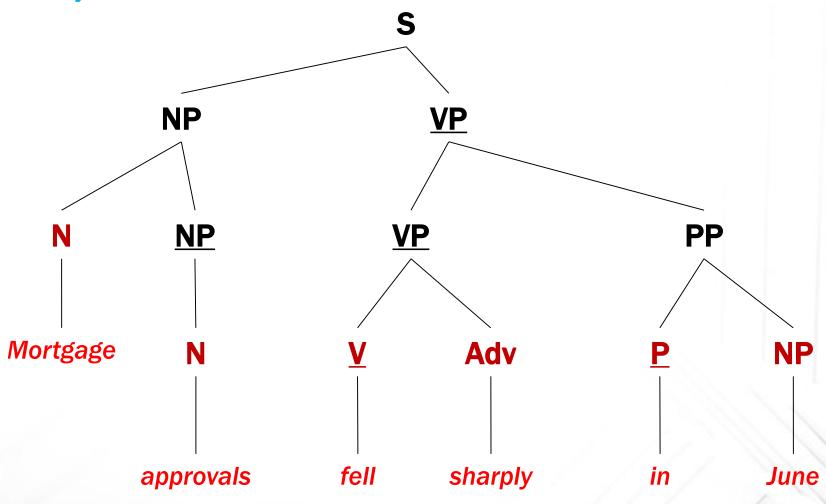
Regional Business Controller
Consumer Products

UK Business Development ManagerBuilding Services Projects
Mechanical & Electrical Engineering
Deputy Director of Finance
London Ambulance Service

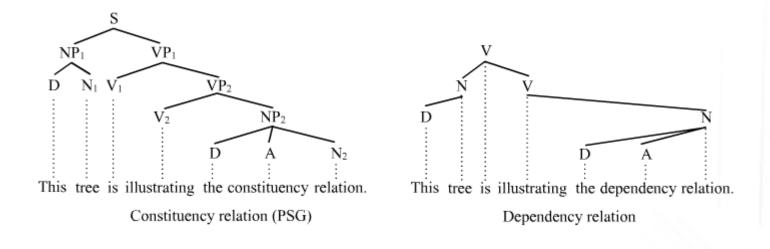
RECRUITERS

TexFlam

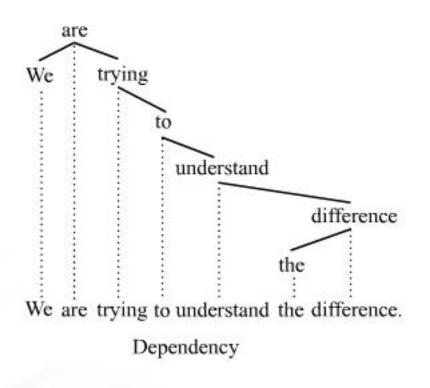
Constituent-based Parsing (with marked Heads)

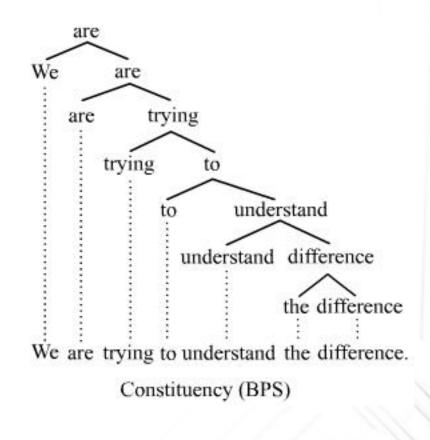


Constituency-relation vs. Dependency



Constituency vs. Dependency





Dependency Structures

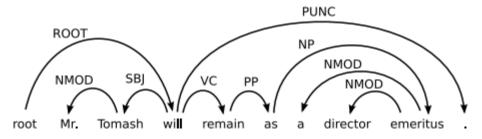


Figure 1: A projective dependency graph.

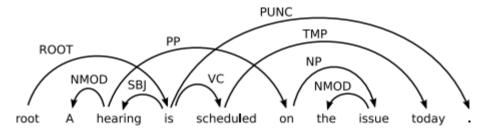
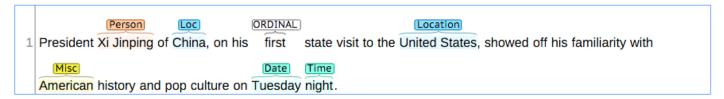


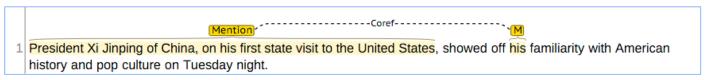
Figure 2: Non-projective dependency graph.

Dependency Parsing

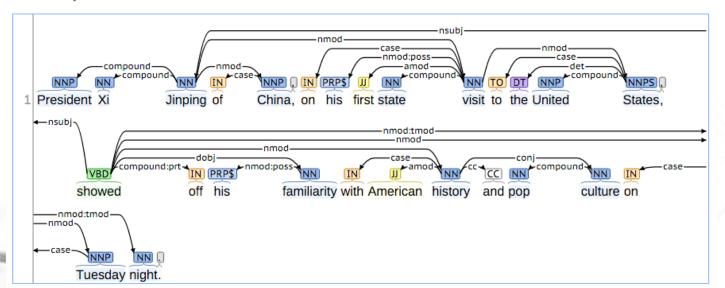
Named Entity Recognition:

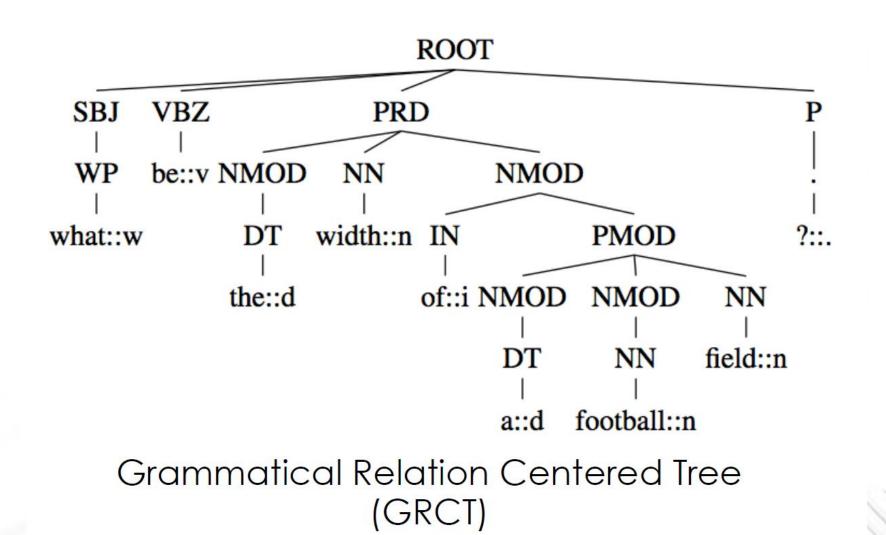


Coreference:



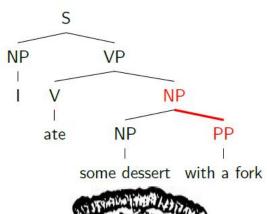
Basic Dependencies:

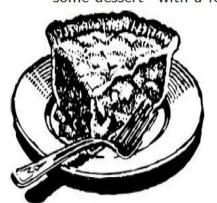


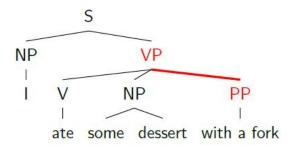


Grammars & Ambiguity

I ate some dessert with a fork.











Parsing & Ambiguity

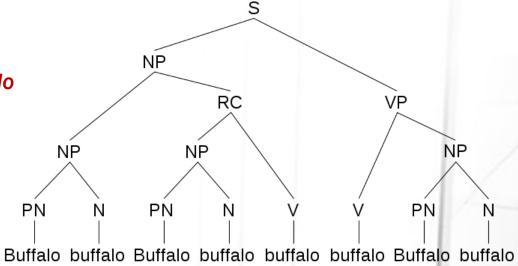
- The parser search space is huge as for the effect of several forms of ambiguity that interacts in a combinatorial way
 - e.g. La vecchia porta la sbarra,
 - or Buffalo buffalo Buffalo buffalo buffalo buffalo buffalo
- Notice the strong relationship with semantics
 - Most of the ambiguities cannot be solved at the sole syntactic level
 - Lexical information (e.g. word senses) are crucial:



• To operate in a market viz. To operate a body part

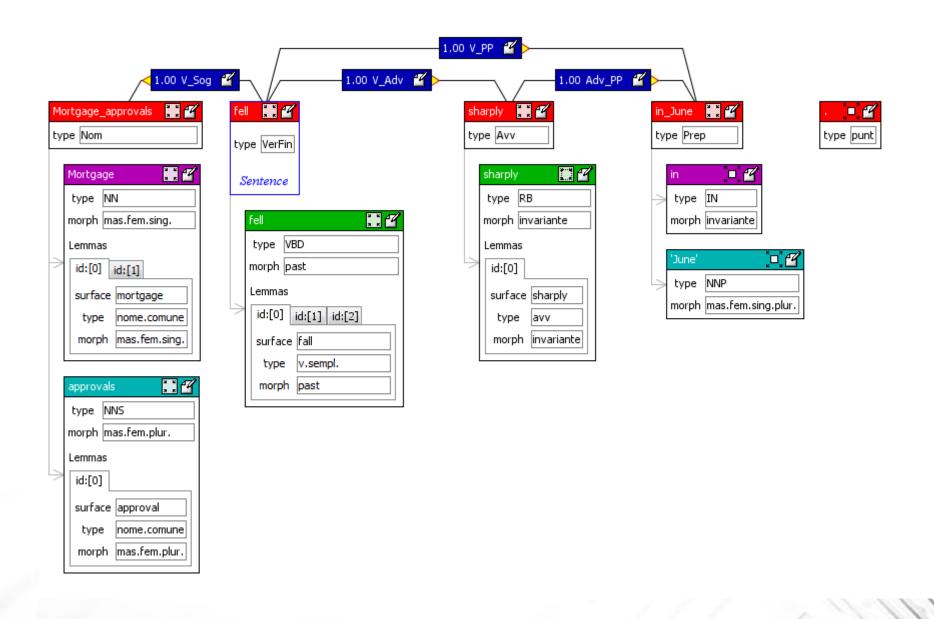


Operare in un mercato ≠ Operare un paziente

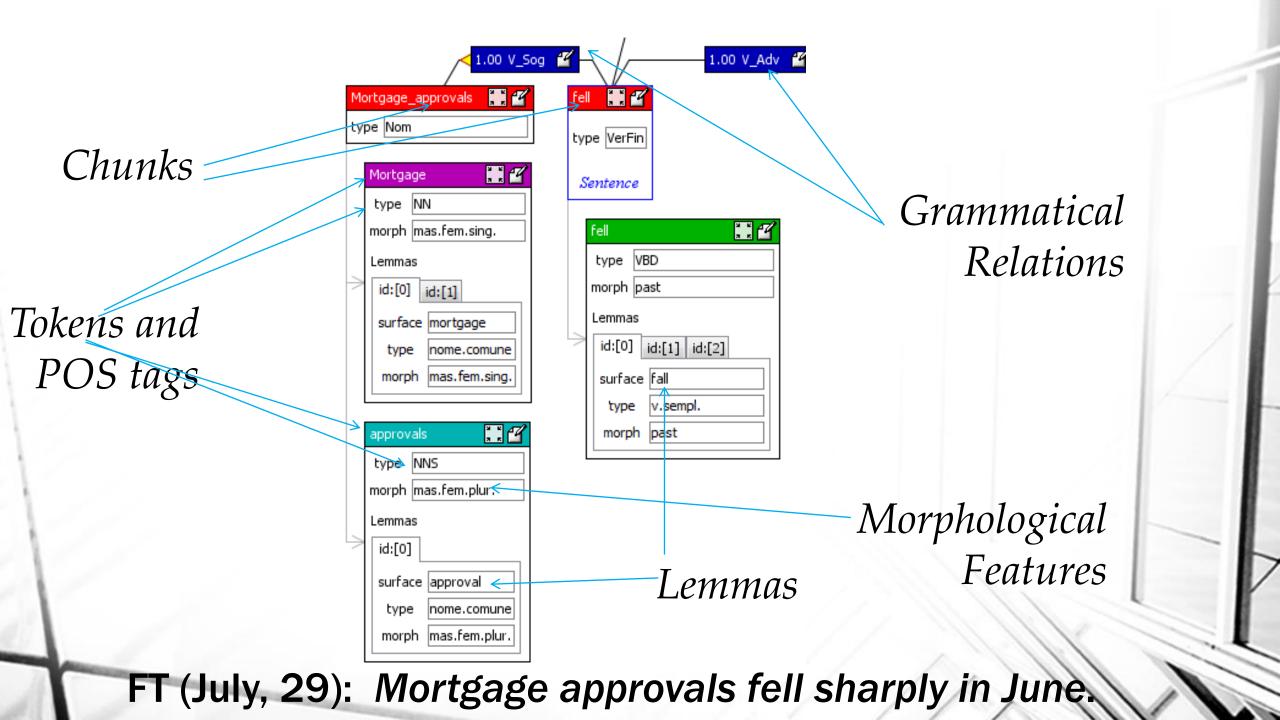


Bison from Buffalo, New York who are intimidated by other bison in their community also happen to intimidate other bison in their community





FT (July, 29): Mortgage approvals fell sharply in June.



Semantics

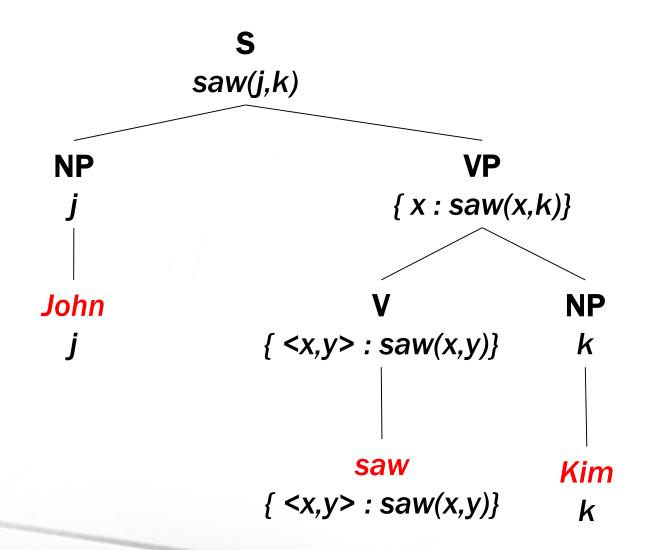
What is the meaning of the sentence

John saw Kim?

- Desirable Properties:
 - It should be derivable as a function of the indivdual constituents, i.e. the meanings of costituents such as Kim, John and see
 - Independent from syntactic phenomena, e.g. Kim was seen by John is a paraphrasis
 - It must be directy used to trigger some inferences:
 - Who was seen by John? Kim!
 - John saw Kim. He started running to her.



A Truth conditional semantics





John saw Kim

Syntax and Semantics in textual data

Compositionality

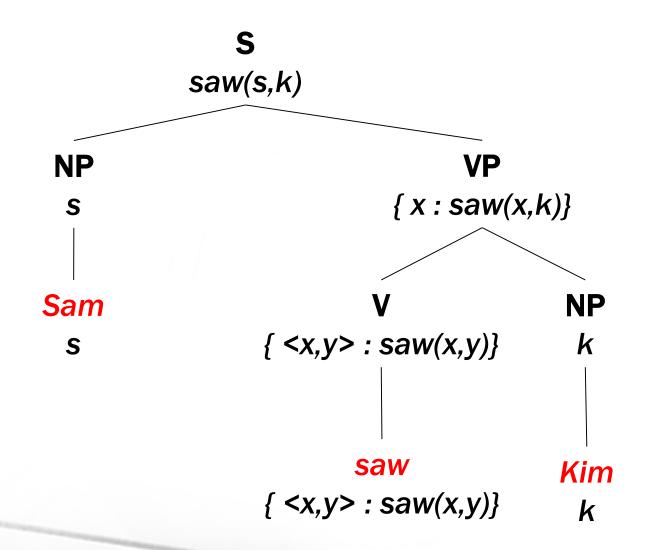
The meaning of a complex expression is solely determined by the meanings of its constituent expressions and the rules used to combine them.

 "I will consider a language to be a set (finite or infinite) of sentences, each finite in length and constructed out of a finite set of elements. All natural languages are languages in this sense. Similarly, the set of "sentences" of some formalized system of mathematics can be considered a language" Chomsky 1957

A truth-conditional program for NL semantics

- To define a representation for the semantics of sentences in natural languages
- To determine a procedure for (automatically) generating such a (selected) representation
- To (formally) support the different inferences based on the representation that are harmonic with the ones caried out by speakers and hearers of the language

A Truth conditional semantics





John saw Kim

Towards Lambda-calculus

- Giuseppe runs produrrebbe: run(Giuseppe)
- ² Every student writes programs

 $\forall x \ student(x) \Rightarrow (\exists p)(program(p)\&write(x,p))$

- Reflection:
- VP map towards predicates (predicative symbols)
- Proper Nouns map into (ground) atomic symbols
- Quantification require more complex structures
- Logical forms corresponding to VP (VP') are functions from entities to propositions

Functions and lambda-calculus

- f(x) = x+1
- A better abstraction about f can be obtained as follows: $\lambda x.x+1$
 - $(\lambda x.x+1)(3)$ $((\lambda x.(x+1))(3))$ corresponds to 3+1
- Main consequences
 - There is no need of names for functions
 - Operations Ω needed to compute a function f are explicit

- β -reduction: $(\lambda x.\Omega)a [\Omega]\{x = a\}$
- while,
- $(\lambda x. \lambda y. \Omega)(a)(b) = \lambda y. \Omega\{x=a\}(b) = [\Omega]\{x=a, y=b\}$

λ -Calculus: Syntax

If ϕ is a formula and v a variable then $\lambda v.\phi$ is a predicate. In general, if ψ is an n-ary predicate and v is a variable, then $\lambda v.\psi$ is an n+1-ary predicate.

- $\lambda x.run(x)$
- $\lambda x.see(x,g)$
- $\lambda x.see(m,x)$
- $\lambda y.\lambda x.see(x,y)$

λ -Calculus: Semantics

If ϕ is a formula and v a variable then the semantics of $\lambda v.\phi$ is the characteristic (membership) function of the set of entities that $\mathbf{satisfy}\phi$ (i.e. they make it true).

- $\lambda x.run(x)$
- $\lambda x.see(x,g)$
- $\lambda x.see(m,x)$
- $\lambda y.\lambda x.see(x,y)$

β -reduction and Compositional Semantics

The following expressions are equivalent:

$(\lambda x.run(x))$ (g)	run(g)
$(\lambda x.see(x,g))(m)$	see(m,g)
$(\lambda x.see(m,x))(g)$	see(m,g)

In this framework, the computation of the (compositional) semantics of a sentence is mapped into a recursive application of functions (i.e. lambda-expressions) associated to the grammatical symbols.

β -reduction

The beta-reduction $(\lambda x.\Omega)a$ is carried out by substituting contemporarily **all** the (free) occurrences of the variable x in Ω with the expression a.

Operation	Λ -Espression	Result
β -reduction:	$(\lambda x.\Omega)a$	$[\Omega]\{x=a\}$
	$(\lambda x.\lambda y.\Omega)(a)(b)$	$\lambda y.\Omega\{x=a\}(b)=[\Omega]\{x=a,y=b\}$

β -reduction and Compositional Semantics

- *Giuseppe runs*: run(giuseppe)
- \bullet $S \rightarrow NP VP$

Example: transitive verbs

Sem Rule1 (Intransitive verbs):
 IF The Logical Form (LF) of NP is NP' and the LF of VP is VP':
 THEN the LF S' corresponds to VP'(NP')

• Consequences:

runs: $\lambda x.run(x)$

Giuseppe: giuseppe

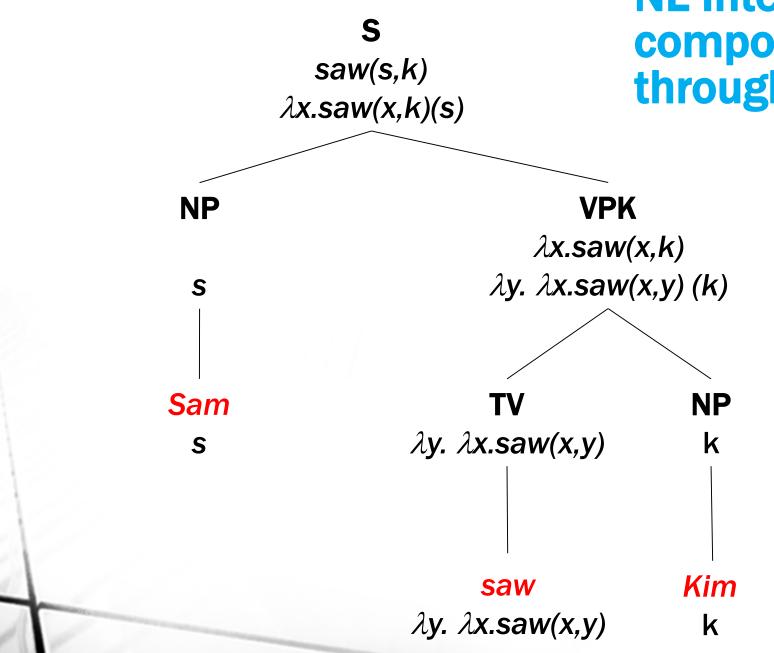
• $S' = VP'(NP') = (\lambda x.run(x))(giuseppe) = run(giuseppe)$

β -reduction and Compositional Semantics (2)

- Giuseppe knows Prolog: know(giuseppe, prolog)
- $\bullet VP \rightarrow VNP$

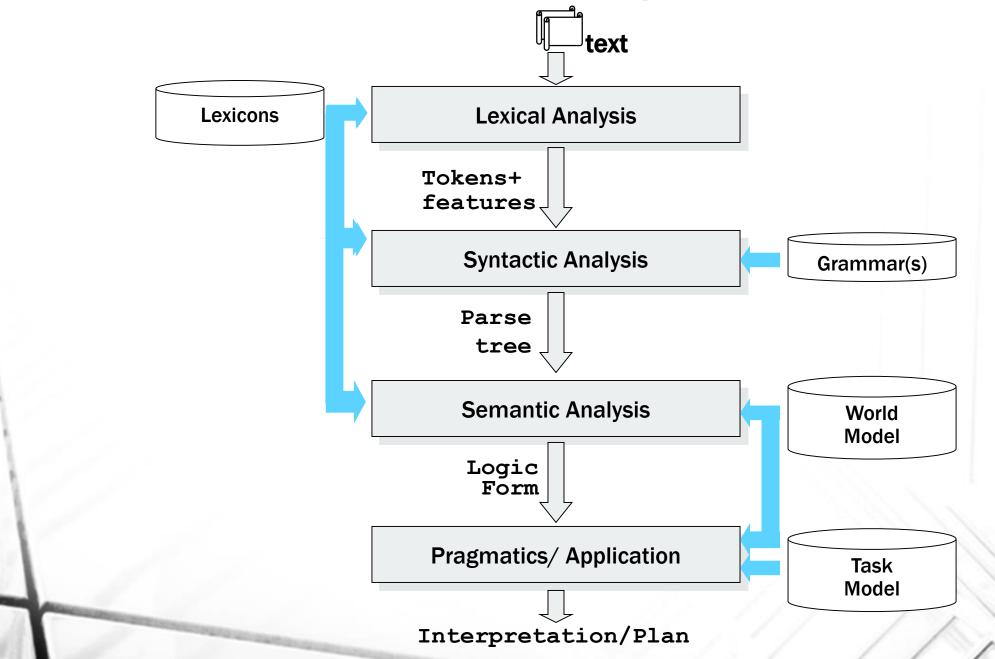
Example: transitive verbs

- Sem Rule2 (transitive verbs):
 IF the LF of NP is NP' and the LF of V is V':
 THEN the LF of VP' corresponds to V'(NP')
- Consequences (in the semantic modelling V' of a verb phrase): $knows: \lambda x. \lambda y. know(y,x)$
- $S' = VP'(NP'_0) =$ = $V'(NP'_1)(NP'_0) = (\lambda x.\lambda y.know(y,x))(prolog)(giuseppe) =$ = know(giuseppe, prolog)



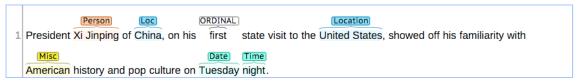
NL Interpretation as compositional processing through *lambda* espressions

NLP: the standard processing chain



Beyond Parsing

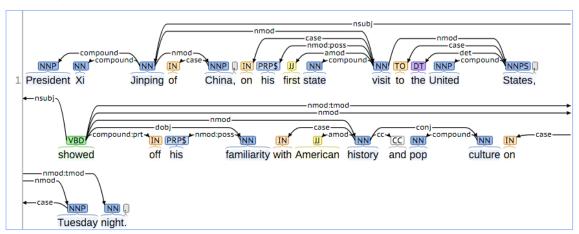
Named Entity Recognition:



Coreference:



Basic Dependencies:



Three Linguistic Perspectives on Meaning

- Lexical Semantics
 - The meanings of individual words
- Formal Semantics (or Compositional Semantics or Sentential Semantics)
 - How those meanings combine to make meanings for individual sentences or utterances
- Discourse or Pragmatics
 - How those meanings combine with each other and with other facts about various kinds of context to make meanings for a text or discourse
 - Dialog or Conversation is often lumped together with Discourse

Lexical Semantic: Relationships between word meanings

- Homonymy
- Polysemy
- Synonymy
- Antonymy
- Hypernomy
- Hyponomy
- Meronomy

Homonymy

- Homonymy:
 - Lexemes that share a form
 - Phonological, orthographic or both
 - But have unrelated, distinct meanings
 - Clear example:
 - Bat (wooden stick-like thing) vs
 - Bat (flying scary mammal thing)
 - Or bank (financial institution) versus bank (riverside)
 - Can be also homophones, homographs, or both:
 - Homophones:
 - Write and right
 - Piece and peace

Polysemy

- The bank is constructed from red brick
 I withdrew the money from the bank
- Are those the same sense?
- Or consider the following WSJ example
 - While some banks furnish sperm only to married women, others are less restrictive
 - Which sense of bank is this?
 - Is it distinct from (homonymous with) the river bank sense?
 - How about the savings bank sense?

Synonyms

- Word that have the same meaning in some or all contexts.
 - filbert / hazelnut
 - couch / sofa
 - big / large
 - automobile / car
 - vomit / throw up
 - Water / H20
- Two lexemes are synonyms if they can be successfully substituted for each other in all situations
 - If so they have the same propositional meaning

Synonyms

- But there are few (or no) examples of perfect synonymy.
 - Why should that be?
 - Even if many aspects of meaning are identical still may not preserve the acceptability based on notions of politeness, slang, register, genre, etc.
- Example:
 - Water and H20
 - I would not say
 - I like fresh H20 after the tennis

Some terminology

- Lemmas and wordforms
 - A lexeme is an abstract pairing of meaning and form
 - A lemma or citation form is the grammatical form that is used to represent a lexeme.
 - Carpet is the lemma for carpets, Dormir is the lemma for duermes.
 - Specific surface forms carpets, sung, duermes are called wordforms
- The lemma bank has two senses:
 - Instead, a bank can hold the investments in a custodial account in the client's name
 - But as agriculture burgeons on the east bank, the river will shrink even more.
- A sense is a discrete representation of one aspect of the meaning of a word

Synonymy is a relation between senses rather than words

- Consider the words big and large
- Are they synonyms?
 - How big is that plane?
 - Would I be flying on a large or small plane?
- How about here:
 - Miss Nelson, for instance, became a kind of big sister to Benjamin.
 - ?Miss Nelson, for instance, became a kind of large sister to Benjamin.
- · Why?
 - big has a sense that means being older, or grown up
 - large lacks this sense

II. WordNet (Miller, 1991)

- A hierarchically organized lexical database
- On-line thesaurus + aspects of a dictionary
 - Versions for other languages are under development

Category	Unique Forms
Noun	117,097
Verb	11,488
Adjective	22,141
Adverb	4,601

WordNet

Home page: http://wordnetweb.princeton.edu/perl/webwn

WordNet Search - 3.1

- WordNet home page - Glossary - Help

Word to search for: meaning Search WordNet

Display Options: (Select option to change) V Change

Key: "S:" = Show Synset (semantic) relations, "W:" = Show Word (lexical) relations Display options for sense: (gloss) "an example sentence"

Noun

- S: (n) meaning, significance, signification, import (the message that is intended or expressed or signified) "what is the meaning of this sentence"; "the significance of a red traffic light"; "the signification of Chinese characters"; "the import of his announcement was ambiguous"
- <u>S:</u> (n) meaning, <u>substance</u> (the idea that is intended) "What is the meaning of this proverb?"

Verb

• <u>S:</u> (v) <u>mean, intend</u> (mean or intend to express or convey) "You never understand what I mean!"; "what do his words intend?"

WordNet

Home page: http://wordnetweb.princeton.edu/perl/webwn

WordNet Search - 3.1 - WordNet home page - Glossary - Help

Word to search for: meaning Search WordNet

Display Options: (Select option to change)

Change

Key: "S:" = Show Synset (semantic) relations, "W:" = Show Word (lexical) relations Display options for sense: (gloss) "an example sentence"

Noun

- <u>S:</u> (n) meaning, <u>significance</u>, <u>signification</u>, <u>import</u> (the message that is intended or expressed or signified) "what is the meaning of this sentence"; "the significance of a red traffic light"; "the signification of Chinese characters"; "the import of his announcement was ambiguous"
 - <u>direct hyponym</u> I <u>full hyponym</u>
 - o direct hypernym I inherited hypernym I sister term
 - o derivationally related form
- <u>S:</u> (n) meaning, <u>substance</u> (the idea that is intended) "What is the meaning of this proverb?"

Wordnet: hyponyms of the word sense meaning₁

- expressed or signified) "what is the meaning of this sentence"; "the significance of a red traffic light"; "the signification of Chinese characters"; "the import of his announcement was ambiguous"
 - o <u>direct hyponym</u> / <u>full hyponym</u>
 - <u>S:</u> (n) <u>lexical meaning</u> (the meaning of a content word that depends on the nonlinguistic concepts it is used to express)
 - <u>S:</u> (n) <u>grammatical meaning</u> (the meaning of a word that depends on its role in a sentence; varies with inflectional form)
 - <u>S:</u> (n) <u>symbolization</u>, <u>symbolisation</u> (the use of symbols to convey meaning)
 - <u>S:</u> (n) <u>sense</u>, <u>signified</u> (the meaning of a word or expression; the way in which a word or expression or situation can be interpreted) "the dictionary gave several senses for the word"; "in the best sense charity is really a duty"; "the signifier is linked to the signified"
 - <u>S:</u> (n) <u>intension</u>, <u>connotation</u> (what you must know in order to determine the reference of an expression)
 - <u>S:</u> (n) <u>referent</u> (something referred to; the object of a reference)
 - <u>S: (n) effect, essence, burden, core, gist</u> (the central meaning or theme of a speech or literary work)
 - <u>S:</u> (n) <u>intent</u>, <u>purport</u>, <u>spirit</u> (the intended meaning of a communication)
 - <u>S: (n) moral, lesson</u> (the significance of a story or event) "the moral of the

Wordnet: hyperonyms of the word sense meaning₁

Noun

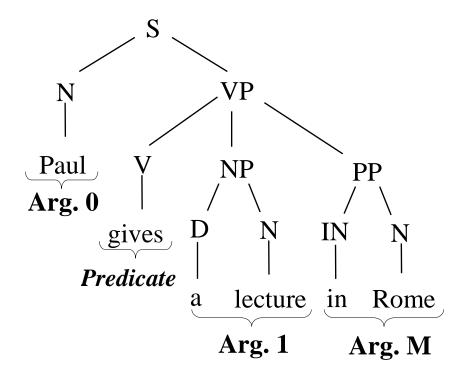
- <u>S:</u> (n) meaning, <u>significance</u>, <u>signification</u>, <u>import</u> (the message that is intended or expressed or signified) "what is the meaning of this sentence"; "the significance of a red traffic light"; "the signification of Chinese characters"; "the import of his announcement was ambiguous"
 - o <u>direct hyponym</u> / <u>full hyponym</u>
 - o direct hypernym / inherited hypernym / sister term
 - <u>S:</u> (n) <u>message</u>, <u>content</u>, <u>subject matter</u>, <u>substance</u> (what a communication that is about something is about)
 - <u>S:</u> (n) <u>communication</u> (something that is communicated by or to or between people or groups)
 - <u>S:</u> (n) <u>abstraction</u>, <u>abstract entity</u> (a general concept formed by extracting common features from specific examples)
 - S: (n) entity (that which is perceived or known or inferred to have its own distinct existence (living or nonliving))

Formal or sentential Semantics

- Goal: Using lexical semantics and formal semantics to provide a meaning representation formalism to entire sentences
- Semantic Parsing: usually the process to build the formal semantic representation (of the meaning) of a sentence s using s and its (possibly multiple) grammatical representations (i.e. a parse tree or a dependency graph) as input.
- In Semantic Parsing the emphasis is the Computational aspects such as:
 - Complexity of the parsing process
 - Sustainability of the manteinance of the large lexical and ontological KBs involved
 - Learnability of the involved resources (e.g. lexical preferences, semantic similarity metrics, ...)
- A crucial aspect in sentential semantics is the syntax-semantics mapping required to interpret individual grammatical structures into formal logic predicates

Semantic Predicates and Arguments

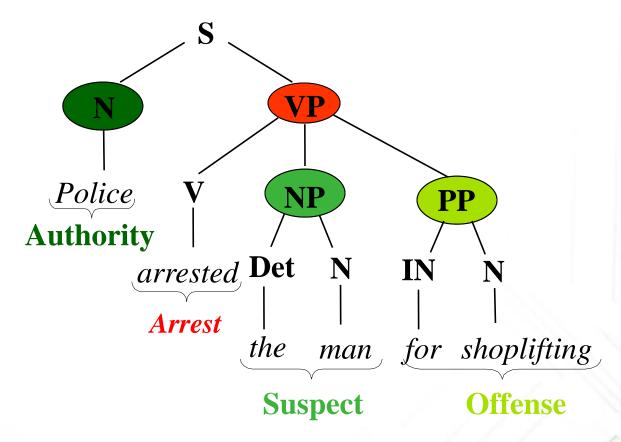
• The syntax-semantic mapping



Different Annotation schemes are used as a reference model for predicates: PropBank vs. FrameNet

Linking syntax to semantics: the Framenet style

Police arrested the man for shoplifting



Framenet labeling: the tabular vision

• Word	Predicate	Semantic R
• Police	-	AUTHORITY
arrested	Target	Arrest
• the	-	SUSPECT
• man	-	SUSPECT
• for	-	OFFENSE
 shoplifting 	-	OFFENSE

Lexical and Sentential Semantics: Predicates & Thematic roles

- Arguments play specific roles, called thematic roles, depending on the predicate but invariant across different syntactic structures. They give rise to predicate argument structures
 - e.g. Bob gives Mary the book, Bob gives the book to Mary are two synt. structures mapped into the invariant predicate

```
give (Agent: Bob, Theme: the_book, Recipient: Mary)
```

- Thematic roles of individual arguments are indexed by their predicates
 - Agent is the first argument of a give/3 predicate
- Such Roles can be general or depend on lexical items (in this case they are called lexicalized roles)
 - Agent of a buy/3 predicate vs. Buyer

THEMATIC ROLES

AGENT: Deliberately performs the action described by the verb

THEME (PATIENT): Undergoes the action of the verb or is in the state described by the verb

EXPERIENCER: Experiences the emotional or mental state or change described by the verb

INSTRUMENT: Entity used to carry out the action described by the verb

LOCATION: Place where action or state occurs

GOAL: Place toward which action is directed

SOURCE: Place from which action originates

ASSOCIATIVE: Performs action with Agent.

Frame Semantics

- Research in Empirical Semantics suggests that words represents categories of experience (situations)
- A frame is a cognitive structuring device (i.e. a kind of prototype) indexed by words and used to support understanding (Fillmore, 1975)
 - Lexical Units evoke a Frame in a sentence
- Frames are made of elements that express participants to the situation (Frame Elements)
- During communication LUs evoke the frames

Frame Semantics: KILLING

Frame: KILLING

A KILLER or CAUSE causes the death of the VICTIM.

KILLER **John** drowned Martha. Frame Elements John drowned Martha. Victim

euthanasia.n, euthanize.v, ...

MEANS The flood exterminated the rats by cutting off access

to food.

The rockslide killed nearly half of the climbers. CAUSE

Instrument It's difficult to suicide with only a pocketknife.

annihilate.v, annihilation.n, asphyxiate.v, assassin.n, assassinate.v, assassination.n, behead.v, beheading.n, blood-bath.n, butcher.v, butchery.n, carnage.n, crucifixion.n, crucify.v, deadly.a, decapitate.v, decapitation.n, destroy.v, dispatch.v, drown.v, eliminate.v,

redicates

Frame Semantics

- Lexical descriptions are expected to define the indexed frame and the frame elements with their realization at the syntactic level:
 - John bought a computer from Janice for 1000 \$
- Mapping into syntactic arguments
 - the buyer is (usually) in the subject position
- Obligatory vs. optional arguments
- Selectional preferences
 - The seller and the buyer are usually "humans" or "social groups"

An example from Babel (SAG)

Example

A law enforcement official told CNN that the FBI was investigating.

VS

CNN was told that the FBI was investigating by a law enforcement official

VS

CNN was told by a law enforcement official that the FBI was investigating

Babel output:

Telling: [CNN]_{Addressee} was **told** [that the FBI was investigating by a law enforcement official]_{Message}.

Law: CNN was told that the FBI was investigating by a law enforcement official.

Leadership: CNN was told that the FBI was investigating by a [law enforcement]_{Governed} official.

Scrutiny: CNN was told that [the FBI]_{Cognizer} was **investigating** [by a law enforcement official]_{Cognizer}.

Show CONLL format

Law: A law enforcement official told CNN that the FBI was investigating.

Leadership: A [law enforcement]_{Governed} official told CNN that the FBI was investigating.

Scrutiny: A law enforcement official told CNN that [the FBI]_{Cognizer} was investigating.

Telling: [A law enforcement official] S_{peaker} told $[CNN]_{Addressee}$ [that the FBI was investigating] M_{essage} .

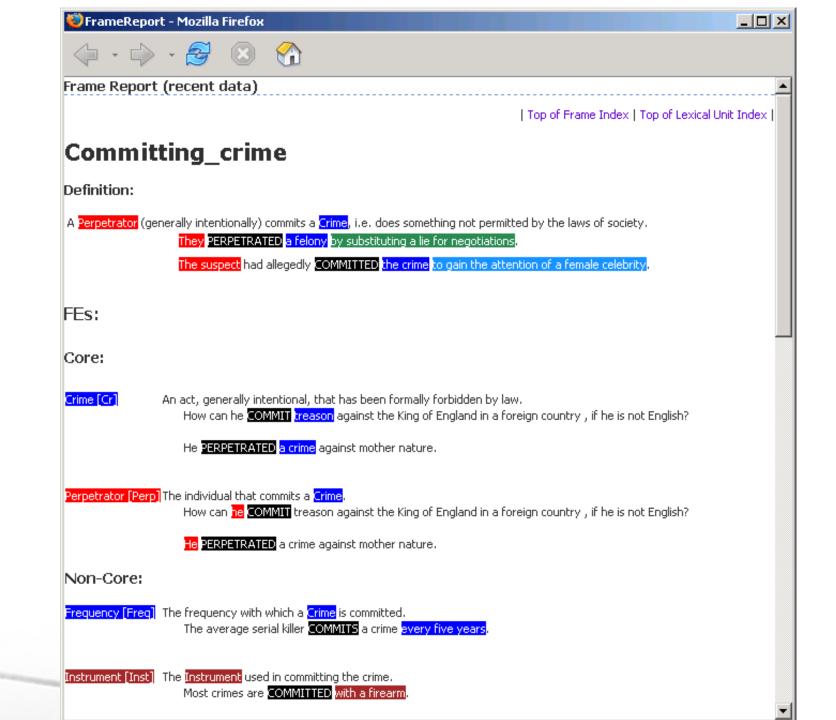
Show CONLL format

Telling: $[CNN]_{Addressee}$ was **told** $[by\ a\ law\ enforcement\ official]_{Speaker}$ $[that\ the\ FBI\ was\ investigating]_{Message}$.

Law: CNN was told by a law enforcement official that the FBI was investigating.

Scrutiny: CNN was told by a law enforcement official that [the FBI]_{Cognizer} was **investigating**.

Show CONLL format

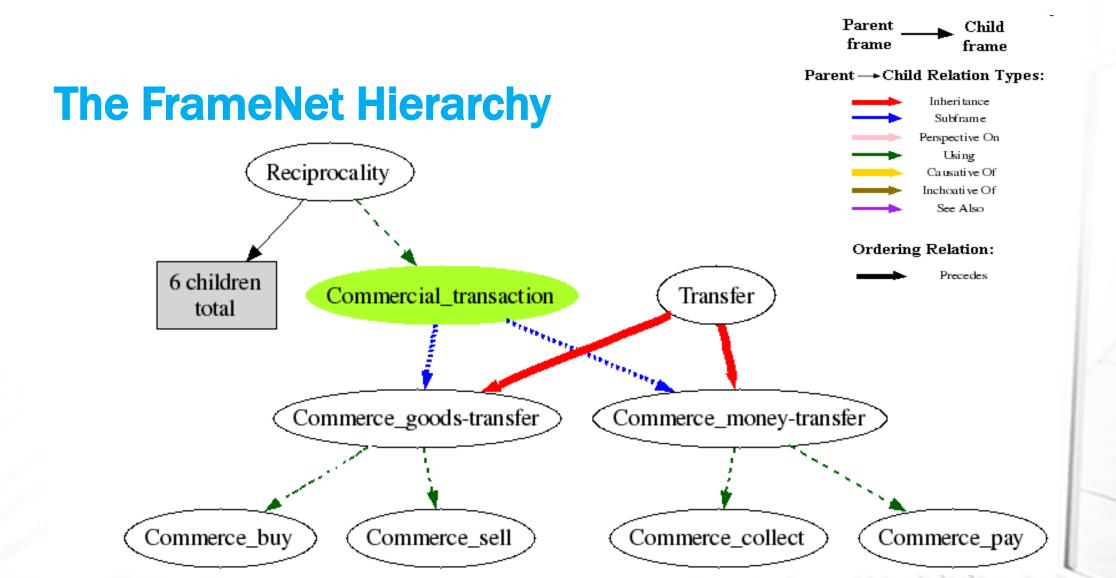


Killing D FEs: Non-Core: Beneficiary [ben] This extra-thematic FE applies to participants that derive a benefit \mathbf{F} from the occurrence of the event specified by the target predicate. \mathbf{C} Circumstances [] Circumstances describe the state of the world (at a particular time and place) which is specifically independent of the event itself and any of its participants. E Semantic Type: Physical entity It's difficult to SUICIDE with only a pocketknife. Excludes: Cause Instru Semar Killer [Kill] The person or sentient entity that causes the death of the Victim. Exclu Excludes: Cause The method or action that the Killer or Cause performs resulting in the death of the Victim. Means [] Killer Exclud The flood EXTERMINATED the rats by cutting off access to food. Semantic Type: State of affairs Excludes: Cause Semai Exclud Victim [] The living entity that dies as a result of the killing. Semantic Type: Sentient Semar

Non-Core:

Beneficiary [ben]

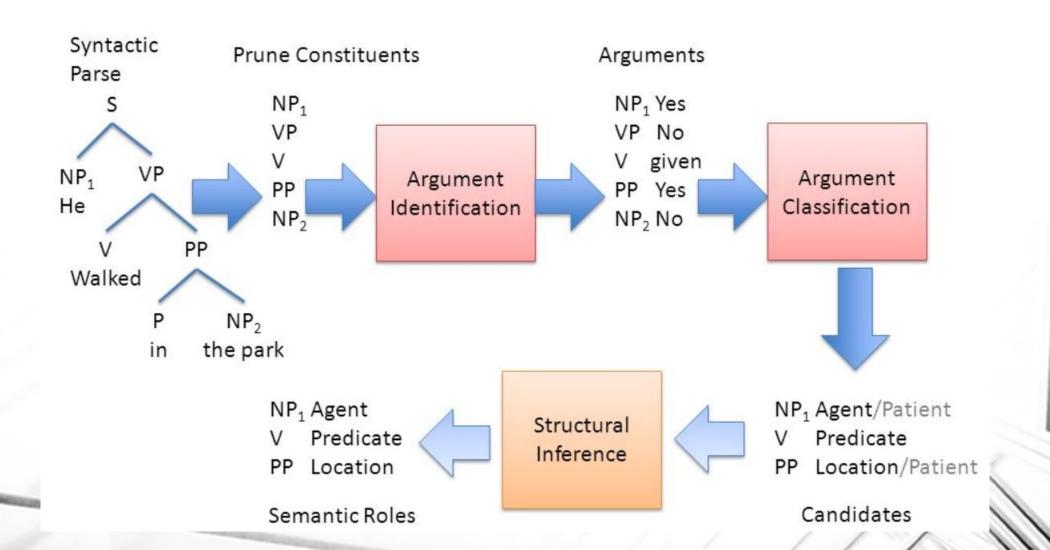
This extra-thematic FE applies to participants that derive a benefit from the occurrence of the event specified by the target predicate.



Framenet - Data

- Methodology of constructing FrameNet
 - Define/discover/describe frames
 - Decide the participants (frame elements)
 - List lexical units that evoke the frame
 - Find example sentences in the BNC and annotate them
- Corpora
 - FrameNet I -British National Corpus only
 - FrameNet II -LDC North American Newswire corpora
- Size
 - >10,000 lexical units, >825 frames, >135,000 sentences
- http://framenet.icsi.berkeley.edu

Using Framenet/PropBank SRL Pipeline



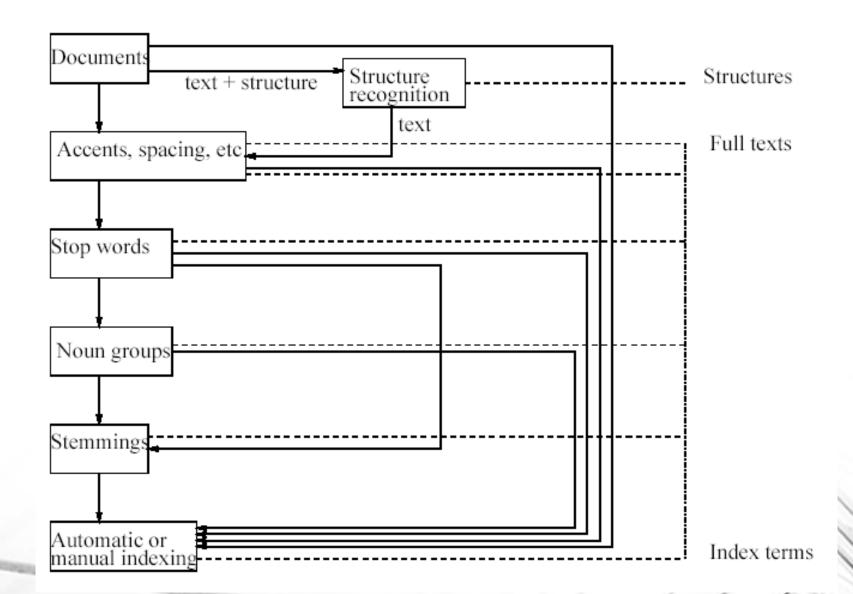
Frame Semantics

- <u>Charles J Fillmore</u>. 1968. <u>The case for case</u>. In <u>E Bach</u> and <u>Harms</u>, <u>R</u>, *Universals in Linguistic Theory*, Universals in Linguistic Theory. Holt, Rinehart & Winston, New York, edition. <u>Google Scholar</u>, <u>BibTex</u>, <u>Tagged</u>, <u>XML</u>, <u>RIS</u>
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- Collin F Baker, Fillmore, Charles J, and Lowe, John B. 1998. The Berkeley FrameNet project. In COLING-ACL '98: Proceedings of the Conference, Montreal, Canada. Google Scholar

Overview

- Documents in Information Retrieval
 - Information, Representation, (re)current challenges, success(and unsuccess)ful stories
- Information and Content
 - Natural Language Processing: introduction to the linguistic background
 - Natural Language and Content
 - NL Syntax
 - NL Semantics
- Document Representation and IR models
- Summary

Typical pre-processing activities in Document-based IR



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Pre-Processing steps

- Removal of special characters or meaningless separators (e.g. HTML tags, punctuation, ...)
- Segmentation of the incoming text into a sequence of tokens (usually driven by spaces)
- Token Stemming to obtain simpler word forms (aprox. "word roots")
 - computational → comput
- Pruning of irrelevant words (also called stopwords), e.g. *the, a, he, ...*)

Pre-Processing (2)

- Recognition of non compositional espressions
 - Common expressions (e.g. being-in-a-hurry, for sake of, it rains cats and dogs, ...)
 - Jargon (e.g. operate, put the computer to sleep, cross-validate, ...)
 - Technical terminology (e.g. decision tree, blind model, ...)
- Compilation of the inverted index : from keywords to the documents they appear in

Applications: Target Semantic Phenomena



 Entities. Entities cited in texts (people, locations, organizations, date, numerical or monetary expressions)

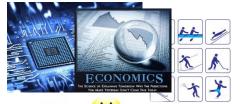


Relations. Relationships / Associations among entities



Facts. Facts and Events





Topics. Discussion topics / Context / Domain



Emotional and Psychological traits. Social Science, Profiling

NLP Applications: a roadmap

NLP over textual data

Sources

Conceptualization

Exploration & Prediction

- Use of linguistic models for the recognition of grammatical and semantic phenomena
- Resolution of the main sense ambiguities
- Coverage of the involved document sources

- Recognition of implicit phenomena of interest
- Analysis of documental sources and individual fact checking
- Discovery of novel (global) facts of interest
- Logical checking of individual facts
- Aggregation of correlated facts
- Empricial validation of interpretation hypothesis Planning of more in depth analysis







Operational Knowledge and Fact verification & Truth checking



Summary

- IR models necessary in Web mining depend on the ways unstructured data can be made available for representing texts in ML tasks such as filtering, classification, ad hoc retrieval and other ranking (e.g. reccommending) tasks
- A semantic model for the content of unstructured data is strongly dependent on the linguistic nature of these latter
 - Facts, Entities, Relations, Thematic areas, Subjective information are always rooted in a form of rather free linguistic description
- Studies in Linguistics have provided the basic notions for dealing with the meaning of Natural Language expressions
 - Levels of the linguistic analysis
 - Basic paradigms: lexical description, grammars, logic as a meaning representation language

Summary (2)

- Machine Learning approaches to IR must maximize accuracy and cognitive plausibility of the decisions
- This unavoidably ask for specific models of linguistic structures such as
 - Word sets
 - Word sequences
 - Structured Texts and dialogues
 - Grammatical Trees
 - Semantic Trees and Graphs
- Algorithms (such as Nave Bayes or Rocchio's style classifiers) must be extended towards models that account for such structures in a cognitively plausible way. They MUST maximize both aspects of a decision:
 - Accuracy (What to do against some linguistic input)
 - Epistemological transparency (Why to do that)

Terminology

- Morphology, POS tag, Morphological derivation, root, lemma, morphological features
- Grammar, Rule, Linguistic Patterns, Derivation Trees, Dependency Graphs, Constituent, Dependency link/arc,
- Lexicon, Lexical grammatical categories, Lexical Semantics
- Computational Semantics, Logical Form, Lambda-expression
- Word sense, Frame semantics, Lexical Unit, Frame Element
- Named-Entity Recognition, Parsing, Semantic Role Labeling

Reference Textbook material

 «Speech and Language Processing", D. Jurafsky and J. H. Martin, Prentice-Hall, 3d Edition. URL: https://web.stanford.edu/~jurafsky/slp3/

• Syntax: Chapt. 12.1-12-3, 15.1-15.2

• Semantics: 16.1-16.2, 19.1-19.3

• Word senses: 20.1-20.3,

• Framenet: 20.5

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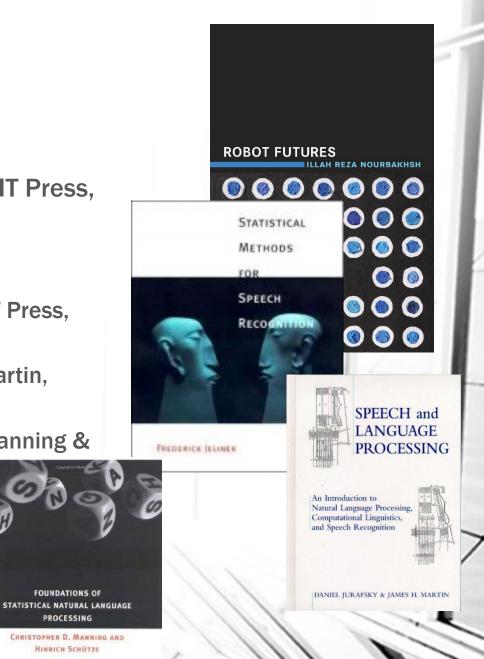
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HINRICH SCHÜTZE